



# 1st Annual Camp Sunburst Classic

**Monday, July 14, 2008**

**Los Altos Golf & Country Club**

Dear Charitable Golfer,

**Sunburst Projects' 1st Annual Camp Sunburst Classic** teams up biotech executives, suppliers and other community supporters for a great day of golf, networking, gala dinner and silent auction. Participants will tee off **Monday, July 14, 2008** at Noon at the prestigious **Los Altos Golf & Country Club** for children and families affected by HIV/AIDS. We invite you to be a part of this debut, ground-floor event and challenge the competition for this worthy charity!

Sunburst Projects, founded in 1988, is a nonprofit charitable organization focused on improving the quality of life of children and families living with HIV/AIDS through services and a yearly summer camp in the greater Bay Area, Sonoma and Sacramento. [[www.sunburstprojects.org](http://www.sunburstprojects.org)]

**Twenty-two percent of the population served by Sunburst Projects are aged 14-18 years old. Many of these youth have survived the death of parents and siblings due to HIV/AIDS, most spent much of their lives in the Pediatric AIDS wards of Oakland Children's Hospital or UCSF, and many in foster care as well. However, they are ALIVE today because of the biotech and pharmaceutical industry's commitment to developing new drugs, and hopefully, one day a vaccine or cure.**

**Proceeds from this event will go towards launching our new Teen Leadership Camp.**

Never before has there been a population of teens and young adults, now coming of age, who were born with HIV. This is a very special population, with very special needs, who have outgrown the enriching and life-changing summer camp held each year at The Taylor Family Foundation's Camp Arroyo Environmental Education Center in Livermore.

Event sponsorships, depending on level of commitment, will include the following general sponsorship benefits in addition to media and public relations opportunities:

- Sponsorship of One Hole
- Golf Foursome
- Pre-event Advertising
- Program Listing
- Website Recognition
- Signage
- Sponsor Table
- Marketing item in golfer bags

All donations are tax deductible under Federal Tax ID #68-0239282.

We are submitting these materials electronically for cost-savings. A full information package in hard copy is available upon request. Sponsorship detail documents follow.

Many thanks,  
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